



#61100
3/26/99
K. Russell
UV-42

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Edward B. Knudson, Michael D. Ellis,
Robert A. Knee, and Kenneth F. Carpenter, Jr.

Serial No. : 09/034,939

Filed : March 4, 1998

For : PROGRAM GUIDE SYSTEM WITH TARGETED
ADVERTISING

Group Art Unit : 2711

RECEIVED

Examiner :

MAR 16 1999

Hon. Assistant Commissioner
for Patents
Washington, D.C. 20231

Group 2700

SECOND SUBMISSION OF
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Attached hereto is a Supplemental Information Disclosure Statement that applicants wish to make of record in the above-identified patent application. The attached Supplemental Information Disclosure Statement is identical to a Supplemental Information Disclosure Statement filed in this application on May 22, 1998, except that the Serial No. and filing date of the Statement have been corrected on the attached copy. Two copies of a corresponding Form PTO-1449 that have been similarly corrected are also attached.

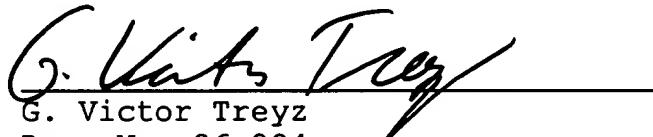
Although the May 22, 1998 Supplemental Information Disclosure Statement was filed with a transmittal letter and

return postcard that contained correct Serial No. and filing date information, applicants are resubmitting the May 22, 1998 Supplemental Information Disclosure Statement herewith as a precaution.

Because applicants' previous submission of the May 22, 1998 Supplemental Information Disclosure Statement included copies of the documents cited in that Statement, copies of those documents are not being submitted again.

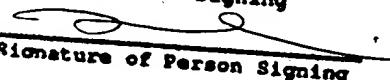
Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,


G. Victor Treyz
Reg. No. 36,294
Attorney for Applicants
c/o FISH & NEAVE
1251 Avenue of the Americas
New York, New York 10020-1104
Tel.: (212) 596-9000

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MARCH 3, 1999

J. V. T.
Name of person Signing


Signature of Person Signing



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Hon. Assistant Commissioner
for Patents
Washington, D.C. 20231

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97,
applicants wish to call the attention of the Examiner to the
following documents:

U.S. Patents

Reilly et al. U.S. Patent 5,740,549 (4/14/98)
Alten et al. U.S. Patent 5,635,978 (6/3/97)
Miller et al. U.S. Patent 5,585,866 (12/17/96)
Davis et al. U.S. Patent 5,559,548 (9/24/96)

Foreign Patent Documents

WO 97/49242 (12/24/97)
WO 97/49237 (12/24/97)
WO 97/48230 (12/18/97)
WO 97/31480 (8/28/97)
WO 97/18675 (5/22/97)
WO 96/34491 (10/31/96)
WO 96/09721 (3/28/96)

WO 95/32585 (11/30/95)
WO 95/07003 (3/9/95)

Copies of these documents are enclosed.

Consideration of the foregoing in relation to this
patent application is respectfully requested.

Respectfully submitted,



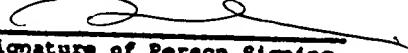
G. Victor Treyz
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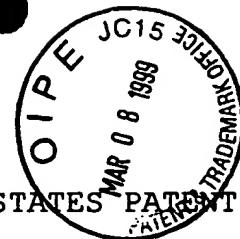
MARCH 3, 1999

JBL

Name of person Signing



Signature of Person Signing



UV-42

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#5
Rose
3-16-99

Applicant(s) : Edward B. Knudson et al.

Serial No. : 09/034,939

Filed : March 4, 1998

For : PROGRAM GUIDE SYSTEM WITH TARGETED
ADVERTISING

Group Art Unit : 2711

Examiner :

Hon. Assistant Commissioner
for Patents
Washington, D.C. 20231

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97,
applicants wish to call the attention of the Examiner to the
following documents:

U.S. Patents

Neel et al. U.S. patent 5,838,314 (11/17/98)
Brenner et al. U.S. patent 5,830,068 (11/3/98)
Brown. U.S. patent 5,805,154 (9/8/98)
Hendricks et al. U.S. patent 5,734,853 (3/31/98)
Hendricks et al. U.S. patent 5,682,195 (10/28/97)
Hendricks et al. U.S. patent 5,659,350 (8/19/97)
Hendricks et al. U.S. patent 5,600,573 (2/4/97)
Hendricks et al. U.S. patent 5,600,364 (2/4/97)
Knee et al. U.S. patent 5,589,892 (12/31/96)
Hendricks et al. U.S. patent 5,559,549 (9/24/96)
Hoarty. U.S. patent 5,485,197 (1/16/96)
Harvey et al. U.S. patent 5,335,277 (8/2/94)
Harvey et al. U.S. patent 4,694,490 (9/15/87)

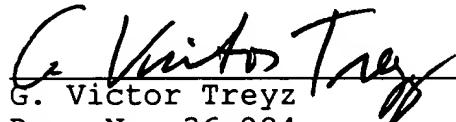
Foreign Patent Documents

PCT Patent Application WO 98/27723 (6/25/98)
PCT Patent Application WO 98/06219 (2/12/98)
PCT Patent Application WO 97/42763 (11/13/97)

Copies of the aforementioned documents, which are listed on the accompanying Form PTO-1449 (submitted in duplicate), are enclosed herewith.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,


G. Victor Treyz
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Tel.: (212) 596-9000

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON D.C. 20231, on
March 4, 1999

Name of person signing

Signature of person signing